



# SHANGHAI PULSES CONGRESS

2025中国国际小宗粮豆大会  
暨全球豆类联盟中国区域会议



**INTERNATIONAL  
PROMOTER**

# Expand your pulse business in East Asia!

Sponsor the Shanghai Pulses Congress,  
the industry's most anticipated  
regional event of 2025



# Title Sponsor

**SOLD**



Your organization will have the highest profile and be present throughout the biggest moments of this event.

**Includes:**

- 3 free passes.
- Complimentary exhibit booth space in a prominent location.
- Your spokesperson will have the opportunity to give a 5-minute speech during the Opening Ceremony to provide an overview of your company's products and services.
- Strategically placed pull-up banners.
- Up to 2-minute company video will be played on the main screen.
- Interview with your company leader to be published in the Pulse Pod.
- Recognition as Title Sponsor on all print and digital materials as well as on our website, the Convention website and the app.
- Prominent acknowledgment as the Title Sponsor on Convention signage.
- Company logo prominently positioned in the general session room.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.





# Diamond Sponsor

Make your brand shine! Sponsor the social events or showcase your logo on the most important printed items.



**Gala Dinner Sponsor**

**US\$ 15,000**



**Welcome Reception Sponsor**

**US\$ 15,000**



**Delegate Bags Sponsor**

**US\$ 15,000**



**Lanyards Sponsor**

**US\$ 15,000**



**Name Badge Sponsor**

**US\$ 15,000**

**All include:**

- 2 free passes.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag.

The item cannot be a mug/cup.

**Gala Dinner Sponsor & Welcome Reception Sponsor also include:**

- Up to 2-minute company video played on the main screen.



# Ruby Sponsor

Get people talking about your company by choosing one of these sponsorship opportunities.



## Mug Sponsor

Create a lasting souvenir long after the convention is over.

**US\$ 7,500**



## Tea/Coffee Sponsor

Get great exposure at this networking break.

**US\$ 7,500**



## Photo Booth Sponsor

Be present at a moment of joy and entertainment!

**US\$ 7,500**

### All include:

- 1 free pass.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



# Sapphire Sponsor

Exhibit your products/services or sponsor a panel and get big exposure at a convenient price!



**App+Attendee  
List Sponsor**

**US\$ 5,000**



**Pocket Program  
Sponsor**

**US\$ 5,000**



**Luncheon  
Sponsor**

**US\$ 5,000**



**Registration  
Sponsor**

**US\$ 5,000**

**All include:**

- 1 free pass.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.





# Sapphire Sponsor

Exhibit your products/services or sponsor a panel and get big exposure at a convenient price!



**Dry Peas  
Panel Sponsor**

**US\$ 5,000**



**China Overview  
Panel Sponsor**

**US\$ 5,000**



**Mung Beans  
Panel Sponsor**

**US\$ 5,000**



**Dry Beans  
Panel Sponsor**

**US\$ 5,000**



**Innovation &  
Technology  
Panel Sponsor**

**US\$ 5,000**



**Chickpeas  
Panel Sponsor**

**US\$ 5,000**



**Lentils Panel  
Sponsor**

**US\$ 5,000**



**Exhibitor  
Booth**

**US\$ 3,500**

## **All include:**

- 1 free pass.
- Panel sponsors: Up to 90-second speech/video to be played at the beginning of the session.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



# Sapphire Sponsor

Want exposure at a very affordable price?  
These opportunities are tailored for you!



**Enterprise Promotion  
Sponsor\***

**US\$ 2,500**



**Brochure  
on the Chair**

**US\$ 1,000**



**Corporate  
Insert**

**US\$ 1,000**

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**B2B Reserved Meeting  
Tables Sponsor**

**US\$ 500**

**All include:**

- Strategically placed pull-up banner (shared with other Sapphire Sponsors).
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.
- Company logo featured in the program leaflet.

\*Subject to approval



# Catch everyone's eye at the Shanghai Pulses Congress!

For more information, please contact:



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