



QINGDAO PULSES
CONGRESS
2026 中国国际小宗粮豆大会



EXPAND YOUR PULSE BUSINESS IN EAST ASIA!

SPONSOR THE QINGDAO PULSES
CONGRESS, THE INDUSTRY'S MOST
ANTICIPATED REGIONAL EVENT OF 2026

AUGUST 25-27, 2026 / SHANGRI-LA HOTEL QINGDAO





TITLE SPONSOR

Your organization will have the highest profile and be present throughout the biggest moments of this event.



Includes:

- 3 free passes.
- Complimentary exhibit booth space in a prominent location.
- Your spokesperson will have the opportunity to give a 5-minute speech during the Opening Ceremony to provide an overview of your company's products and services.
- Strategically placed pull-up banners.
- Up to 2-minute company video will be played on the main screen.
- Interview with your company leader to be published in the Pulse Pod.
- Recognition as Title Sponsor on all print and digital materials as well as on our website, the Convention website.
- Prominent acknowledgment as the Title Sponsor on Convention signage.
- Company logo prominently positioned in the general session room.
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.

US\$ 25,000



DIAMOND SPONSORS

Make your brand shine! Sponsor the social events or showcase your logo on the most important printed items.



Gala Dinner Sponsor

US\$ 15,000



Welcome Reception Sponsor

US\$ 15,000



Delegate Bags Sponsor

US\$ 15,000



Lanyards Sponsor

US\$ 15,000



Name Badge Sponsor

US\$ 15,000

All include:

- 2 free passes.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.

Gala Dinner Sponsor & Welcome Reception Sponsor also include:

- Up to 2-minute company video played on the main screen.



RUBY SPONSORS

Get people talking about your company by choosing one of these sponsorship opportunities.



Mug Sponsor

Create a lasting souvenir long after the convention is over.

US\$ 7,500



Tea/Coffee Breaks Sponsor

Get great exposure at this networking break.

US\$ 7,500



Photo Booth Sponsor

Be present at a moment of joy and entertainment!

US\$ 7,500

All include:

- 1 free pass.
- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



SAPPHIRE SPONSORS

Put your brand in front of key industry players through high-visibility printed materials – all at a cost-effective price.



Attendee List Sponsor

US\$ 5,000



Pocket Program Sponsor

US\$ 5,000



Writing Materials Sponsor

US\$ 5,000



Luncheon Sponsor

US\$ 5,000



Registration Sponsor

US\$ 5,000



Exhibitor Booth

US\$ 2,500

6 SOLD

Includes one delegate pass. Additional delegates: +US\$ 700 each.

All include:

- 1 free pass.
- Strategically placed pull-up banner (shared with other sponsors).
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



SAPPHIRE SPONSORS

Sponsor a panel and get big exposure at a convenient price!



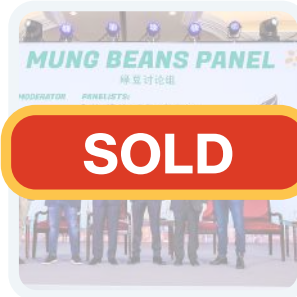
Dry Peas
Panel Sponsor

US\$ 5,000



China Overview
Panel Sponsor

US\$ 5,000



Mung Beans
Panel Sponsor

US\$ 5,000



Dry Beans
Panel Sponsor

US\$ 5,000



Innovation
& Technology
Panel Sponsor

US\$ 5,000



Chickpeas
Panel Sponsor

US\$ 5,000



Lentils Panel
Sponsor

US\$ 5,000



Logistics Panel
Sponsor

US\$ 5,000

Includes:

- 1 free pass.
- Up to 90-second speech/video to be played at the beginning of the session.
- Strategically placed pull-up banner (shared with other sponsors).
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



SAPPHIRE SPONSORS

Want exposure at a very affordable price?
These opportunities are tailored for you!



Enterprise Promotion Sponsor*

US\$ 2,500



Brochure on the Chair

US\$ 1,000



Corporate Insert

US\$ 1,000



**B2B Reserved Meeting
Tables Sponsor**

US\$ 500

All include:

- Strategically placed pull-up banner (shared with other sponsors).
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.

* Includes playing a video of up to 90 seconds before the slot.

CATCH EVERYONE'S EYE AT THE QINGDAO PULSES CONGRESS!



**For more information,
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