PULSES 27

ISTANBUL • TÜRKIYE

May 3–6, 2027 / Swissôtel The Bosphorus Istanbul, Türkiye

SPONSORSHIP PACKAGE

Get in front of the largest pulse industry audience in the world and generate new business for your company!

Global Pulse Confederation
Smart Crops for a Sustainable Future



Become a sponsor at Pulses 27, the industry's largest global event

Projected to bring in over 600 delegates from more than 50 countries, this conference will give your company the opportunity to:

Gain brand recognition within the pulse industry.

Send out the right message to the right audience.

Meet your company's marketing goals.

Get an excellent return on investment.



QUESTIONS?

Contact Farhaad Holliday, our Memberships & Sponsorships Sales Manager
farhaad@globalpulses.com
+971 58 563 0469

Title Sponsor

Your organization will have the highest profile and be present throughout the biggest moments of this landmark event.







Includes:

COMPLIMENTARY REGISTRATIONS

- 4 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 5-minute speech about your company's products and services.
- Up to 2-minute video will be played on the main screen at least once each day.
- Prominent acknowledgment as the Title Sponsor on Convention signage.

YOUR BRAND FEATURED ON

- Full-color advertisement on the back cover of the convention magazine.
- Interview with your company leader in the Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

PUSH NOTIFICATION

Dedicated push notification on the conference app.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

SOLD!

Diamond Sponsor

Welcome Reception Sponsor

Catch everyone's eye at this key networking event.

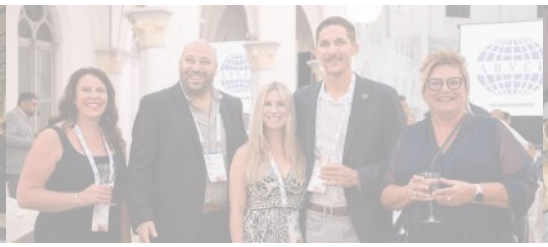





Gala Dinner Sponsor

Be the center of attention at the convention's closing event.

SOLD!


They include:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 2-minute speech about your company's products and services.
- Up to 2-minute video will be played at the event.
- Prominent acknowledgment on Convention signage.

YOUR BRAND FEATURED ON

- Double-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

PUSH NOTIFICATION

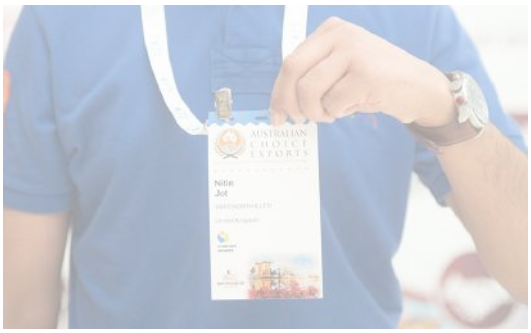
Dedicated push notification on the conference app.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

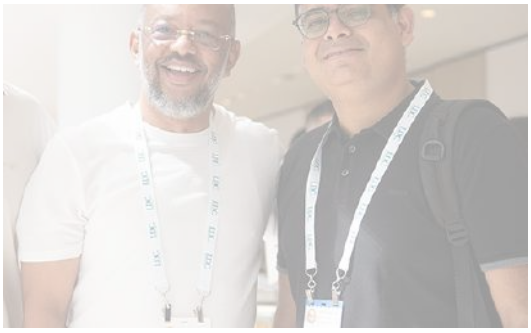
Investment: US$ 40,000

Ruby Sponsor



Name Badge Sponsor

Showcase your logo on the printed name badges of all the delegates!



Lanyards Sponsor

Enjoy a high degree of brand visibility by including your logo on the lanyards.



Delegate Bags Sponsor

Brand our delegate bags and create a lasting souvenir.

They include:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

YOUR BRAND FEATURED ON

- Prominent acknowledgment on Convention signage.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

DEDICATED SOCIAL MEDI

On GPC social media c

SOLD!

Emerald Sponsors



Luncheon Sponsor

Get people talking about your company at this key networking event.



Registration Desk Sponsor

Be the center of attention during the in-person registration.



Mug Sponsor

Create a lasting souvenir long after the convention is over.



Photo Booth Sponsor

Be present at a moment of joy and entertainment!



Entertainment Sponsor

Put your brand in the spotlight—where the fun happens!



Networking Cocktail Sponsor

Raise a glass to new partnerships and lasting connections.

They include:
1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

DEDICATED SOCIAL MEDIA POST
On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US$ 15,000

Sapphire Sponsors



Print Magazine Sponsor

Showcase your company logo and QR code on the cover.



Convention App Sponsor

Be the center of attention each time the delegates open the app.



Printed Delegate List Sponsor

Showcase your company logo and QR code on the cover.

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US$ 10,000

Sapphire Sponsors

Featured Speaking Slot (x4)*

Position your company as a thought leader by sponsoring a 15-minute speaking slot — a unique opportunity to share your message, showcase your expertise, and deliver valuable content to a captive audience.















YOUR BRAND FEATURED ON

- The main screen at the start of the speaking slot.
- Up to 90-second corporate speech/video to be played at the beginning.
- Strategically placed pull-up banner.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

*Each speaking slot must feature a representative from a different country and be approved by the GPC Speakers Committee.

Investment: US$ 10,000

Sessions Sponsors

Sponsor a session to make a statement about who your company is.















- Dry Peas Panel — SOLD!
- Red Lentils Panel — SOLD!
- Kabuli Chickpeas Panel — SOLD!
- Desi Chickpeas Panel — SOLD!
- Mung Beans Panel
- Pigeon Peas & Black Matpe Panel — SOLD!
- Color & Speckled Beans Panel
- White And Faba Beans Panel
- Green & Brown Lentils Panel
- Innovation & Technology Panel
- Shipping & Logistics Panel

They include:

YOUR BRAND FEATURED ON

- The main screen at the start of each sponsored session.
- Up to 90-second speech/video to be played at the beginning of the session.
- Strategically placed pull-up banner (shared with other sponsors).
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US$ 7,500

Onyx Sponsors



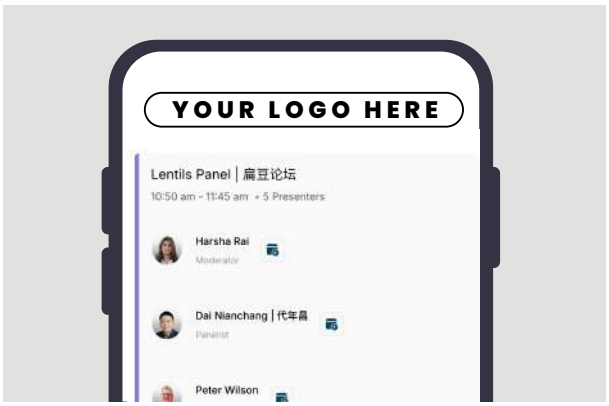
Coffee Stations Sponsor

Get great exposure at this networking break.



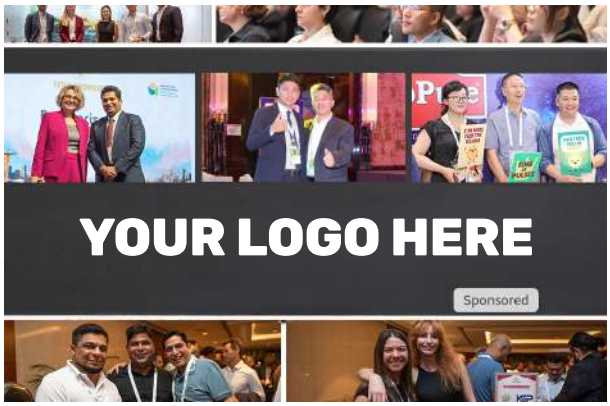
Card Sleeve Sponsor

Everybody is given the hotel card after checking-in! Reach all the attendees at the convention.



Digital Program Sponsor

Showcase your company logo on the online agenda.



Face Recognition Photo Platform Sponsor

Integrate your sponsored images and videos within attendee galleries and apply your watermark on photos.

They include:

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner (shared with other sponsors).
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US$ 5,000

Exhibitor Booth

Let people know who you are and encourage networking and new business!













Includes:
1 EXHIBITOR BOOTH

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON:
- Strategically placed pull-up banner (shared with other sponsors).
- Mention in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US$ 4,500

7 SOLD!

Pearl Sponsors



Writing Materials Sponsor

Get your company name out there by including your logo on a notebook and a pen.



Pulse-Based Snacks Sponsor

Keep attendees energized while promoting your pulse-based snacks.



Brochure on the Chair Sponsor (per day)

Spread your company's image with a brochure on every one of the convention room chairs.



Corporate Brochure or Promo Item Inserts Sponsor

Get your company name out there by including your item in our delegate bag!

They include:

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner (shared with other sponsors).
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US$ 3,000

Pearl Sponsors

Branded B2B Meeting Table Sponsor

Give your company a visible home for business conversations throughout the event.

Position your brand at the heart of the event's networking activity with a dedicated, branded meeting table in the official B2B area.

Your table will provide your team with a convenient and recognizable meeting point where delegates, clients, and prospective business partners can find you for scheduled meetings and informal conversations.









INCLUDES:

- A dedicated meeting table reserved for your company throughout the event.
- A personalized tabletop sign featuring your company name and logo.
- Strategically placed pull-up banner (shared with other sponsors).
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US$ 500

3 SOLD!

THANK YOU TO ALL OUR PULSES 26 SPONSORS!





WANT TO BECOME A PULSES 27 SPONSOR?

Contact Farhaad Holliday, our Memberships & Sponsorships Sales Manager

farhaad@globalpulses.com

+971 58 563 0469