



May 11-14, 2026

Loews Royal Pacific Resort,
Universal, Orlando, Florida

SPONSORSHIP PACKAGE

**Get in front of the largest
pulse industry audience in
the world and generate new
business for your company!**



**PULSE
IT UP!**

Become a sponsor at Pulses 26, the industry's largest global event

Projected to bring in over 1,000 delegates from more than 50 countries, this conference will give your company the opportunity to:



**Gain brand
recognition
within the
pulse industry.**



**Send out the
right message
to the right
audience.**



**Meet your
company's
marketing
goals.**



**Get an
excellent
return on
investment.**



QUESTIONS?

**Contact Farhaad Holliday, our Memberships
& Sponsorships Sales Manager**
farhaad@globalpulses.com
+971 58 563 0469

TITLE SPONSOR

RESERVED



Your organization will have the highest profile and be present throughout the biggest moments of this landmark event.



Includes:

COMPLIMENTARY REGISTRATIONS

- 4 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 5-minute speech about your company's products and services.
- Up to 2-minute video will be played on the main screen at least once each day.
- Photo opportunity with other opening ceremony VIP speakers.
- Prominent acknowledgment as the Title Sponsor on Convention signage.

YOUR BRAND FEATURED ON

- Double-page color advertisement in the Convention magazine.
- Interview with your company leader in the Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

PUSH NOTIFICATION

Dedicated push notification on the Global Pulses mobile app.

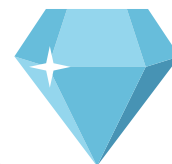
PROMOTIONAL EMAIL

Send a promotional email to the full GPC email list.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 50,000



DIAMOND SPONSORS

Welcome Reception Sponsor

Catch everyone's eye at this key networking event.



Gala Dinner Sponsor

Be the center of attention at the convention's closing event.



They include:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 2-minute speech about your company's products and services.
- Up to 2-minute video will be played at the event.
- Photo opportunity with other opening ceremony VIP speakers.
- Prominent acknowledgment on Convention signage.

YOUR BRAND FEATURED ON

- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

PUSH NOTIFICATION

Dedicated push notification on the Global Pulses mobile app.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 35,000

RUBY SPONSORS



Name Badge Sponsor

Showcase your logo on the printed name badges of all the delegates!



SOLD

Lanyards Sponsor

Enjoy a high degree of brand visibility by including your logo on the lanyards.



Delegate Bags Sponsor

Brand our delegate bags and create a lasting souvenir.



VIP Dinner Sponsor

Feature your brand at an exclusive event for industry leaders.

They include:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

YOUR BRAND FEATURED ON

- Prominent acknowledgment on Convention signage.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 25,000



EMERALD SPONSORS



Luncheon Sponsor

Get people talking about your company at this key networking event.



Registration Desk Sponsor

Be the center of attention during the in-person registration.



Mug Sponsor

Create a lasting souvenir long after the convention is over.



Photo Booth Sponsor (2 days)

Be present at a moment of joy and entertainment!



Entertainment Sponsor

Put your brand in the spotlight—where the fun happens!



Happy Hour Sponsor

Raise a glass to new partnerships and lasting connections.

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 15,000

SAPPHIRE SPONSORS



Print Magazine Sponsor

Showcase your company logo and QR code on the cover.



Convention App Sponsor

Be the center of attention each time the delegates open the app.



Printed Delegate List Sponsor

Showcase your company logo and QR code on the cover.

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 10,000



SAPPHIRE SPONSORS

Featured Speaking Slot (x4)*

Position your company as a thought leader by sponsoring a 15-minute speaking slot — a unique opportunity to share your message, showcase your expertise, and deliver valuable content to a captive audience.



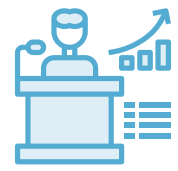
YOUR BRAND FEATURED ON

- The main screen at the start of the speaking slot.
- Up to 90-second corporate video to be played at the beginning.
- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

*Each speaking slot must feature a representative from a different country and be approved by the GPC Speakers Committee.

Investment: US\$ 10,000

2 RESERVED



SESSION SPONSORS

Sponsor a session to make a statement about who your company is.



- | | | | |
|-----------------------------------|-------------|--------------------------------|-------------|
| ★ Dry Peas Panel | SOLD | ★ Shipping & Logistics Panel | |
| ★ Red Lentils Panel | SOLD | ★ Color & Speckled Beans Panel | |
| ★ Kabuli Chickpeas Panel | SOLD | ★ White And Faba Beans Panel | |
| ★ Desi Chickpeas Panel | | ★ Green & Brown Lentils Panel | SOLD |
| ★ Mung Beans Panel | | ★ Food Innovation Panel | |
| ★ Pigeon Peas & Black Matpe Panel | SOLD | ★ Pulses Contracts Panel | |
| ★ Risk Management Panel | | | |

YOUR BRAND FEATURED ON

- The main screen at the start of each sponsored session.
- Up to 90-second video to be played at the beginning of the session.
- Strategically placed pull-up banner (shared with other sponsors).
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 7,500



ONYX SPONSORS



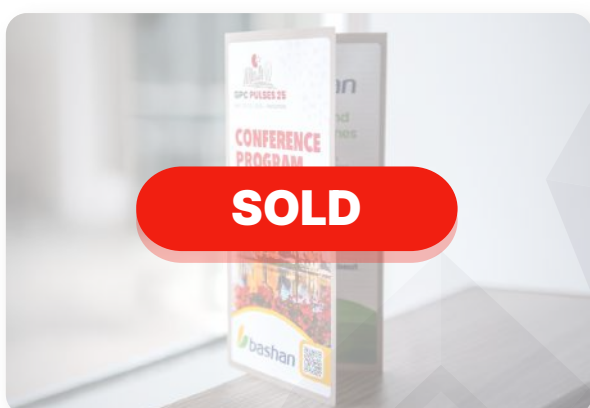
Coffee Stations Sponsor

Get great exposure at this networking break.



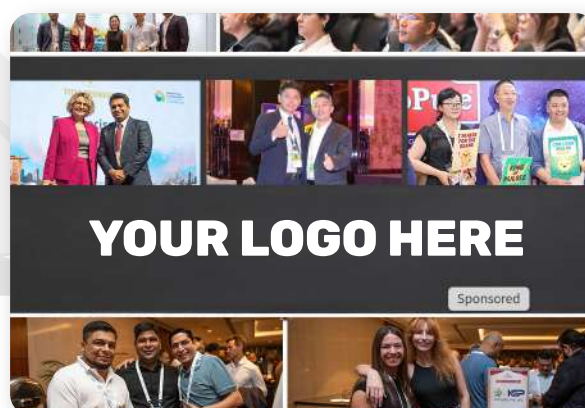
Card Sleeve Sponsor

Everybody is given the hotel card after checking-in! Reach all the attendees at the convention.



Pocket Program Sponsor

Showcase your company logo on the cover.



Face Recognition Photo Platform Sponsor

Integrate your sponsored images and videos within attendee galleries and apply your watermark on photos.

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner (shared with other sponsors).
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 5,000



EXHIBITOR BOOTH

Let people know who you are and encourage networking and new business!



Includes:

1 EXHIBITOR BOOTH

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON:

- Strategically placed pull-up banner (shared with other sponsors).
- Mention in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 4,500

2 SOLD



PEARL SPONSORS



Writing Materials Sponsor

Get your company name out there by including your logo on a notebook and a pen.



Pulse-Based Snacks Sponsor

Keep attendees energized while promoting your pulse-based snacks.



Brochure on the Chair Sponsor (per day)

Spread your company's image with a brochure on every one of the convention room chairs.



Corporate Brochure or Promo Item Inserts Sponsor

Get your company name out there by including your item in our delegate bag!

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner (shared with other sponsors).
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US\$ 3,000



PEARL SPONSORS

B2B Table Sponsor

Your brand, your table — Connect with key industry players face-to-face.

A dedicated room will be available throughout the event for informal networking and business meetings. Companies can sponsor a table, which will include prominent logo placement and branded signage.



YOUR BRAND FEATURED ON

- Table tent.
- Strategically placed pull-up banner (shared with other sponsors).
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.

Investment: US\$ 1,000

THANK YOU TO ALL OUR PULSES 25 SPONSORS!



WANT TO BECOME A PULSES 26 SPONSOR?

**Contact Farhaad Holliday, our Memberships
& Sponsorships Sales Manager**

farhaad@globalpulses.com

+971 58 563 0469