

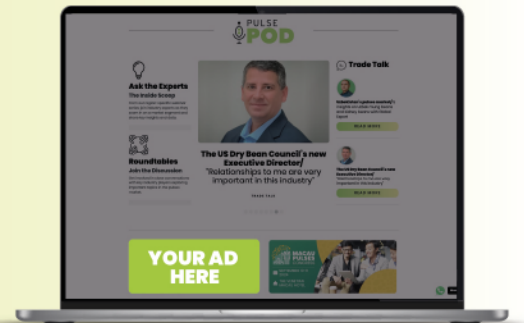
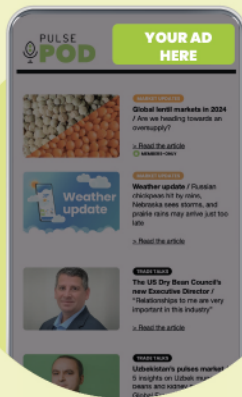
REACH THE LARGEST PULSE INDUSTRY AUDIENCE WITH THE GPC AD NETWORK



And attract new business for your company!



PLATFORMS WHERE YOUR ADS WILL SHINE:



PULSES PRICE REPORT

Advertising here ensures your brand will reach +3,000 traders who make critical pricing decisions every day.

Ad specs:

Sizes: 1916(w) x 395(h) px

File formats: jpg, png, gif

Resolution: 72 dpi

NEWSLETTER

Sent weekly to over 11,000 active pulse industry subscribers, our newsletter is a trusted industry news source. Your brand will be showcased to readers eager for the latest information.

Ad specs:

Sizes: 480(w) x 120(h) px 800(w) x 400(h) px

File formats: jpg, png, gif

Resolution: 72 dpi

PULSE POD WEBSITE

With more than 12,000 qualified visits per month, it's the pulse industry's premier online destination. Your ads and video will be displayed to a dedicated and actively interested audience.

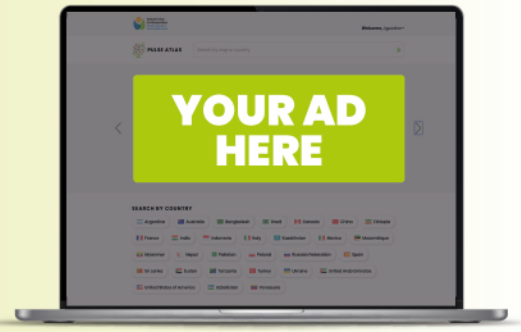
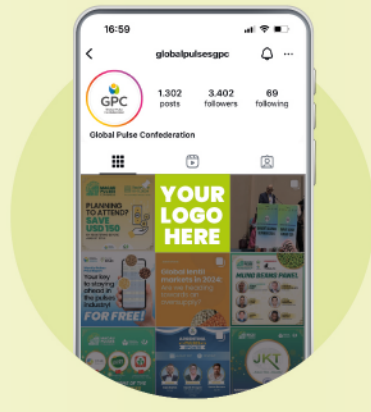
Ad specs:

Sizes: 970(w) x 422(h) px / 1916(w) x 395(h) px / 700(w) x 200(h) px

File formats: jpg, png, gif

Resolution: 72 dpi

Video: 16:9



PULSE FORWARD MAGAZINE

Distributed monthly to more than 11,000 active pulse industry subscribers, Pulse Forward Magazine is read by professionals looking for the latest market trends and developments.

Ad specs:
Size: 18 cm/7,08 inches (w) x 31,6 cm/12,44 inches (h)
Resolution: 150 dpi
File format: jpg, pdf, eps, psd or tiff
Color system: RGB
Video: 16:9

SOCIAL MEDIA POST

Place your logo and website link on our Instagram, Facebook, X, and LinkedIn channels and reach our more than 37K followers.

Ad specs:
Logo minimal size: 1000 x 1000 px
File formats: jpg, png, gif
Resolution: 72 dpi

PULSE ATLAS

The pulse industry's most comprehensive supply and demand database is a premium resource available to over 500 GPC members.

Ad specs:
Sizes: 500 x 1500 px
File formats: jpg, png, gif
Resolution: 72 dpi

Included features

- Add a link to redirect people to your website.
- Include a video in Pulse Forward magazine and on the Pulse Pod articles.
- Get statistics on your ads' performance (views and clicks).

Monthly pricing

Newsletter.....	USD 1,500
Pulses Price Report.....	USD 1,000
Pulse Pod Website.....	USD 1,000
Pulse Forward.....	USD 500
Social Media Post.....	USD 500
Pulse Atlas.....	USD 300
Total.....	USD 4,300



Discounted Package*: USD 3,000

*Includes all the platforms

Tier members discounted price: USD 2,700

For just USD 3,000, you will be the GPC's Official Sponsor for a month, gaining exclusive ad placement across all our platforms. This ensures a seamless multichannel experience, maximizing your brand's visibility and impact.

BECOME OUR OFFICIAL SPONSOR



Use the code GPCADS to get a **USD 100 discount** on the package.

SECURE YOUR SPOT

ANY QUESTIONS?



Contact **Ali Akbar**, our Director of Sponsorships & Memberships.

📞 +971 50 857 0160

✉️ ali@globalpulses.com